



PGC’S CONTINUOUS HEALTH ASSISTANCE TO TRECEÑOS: The Provincial Government of Cavite continues in giving health assistance to Treceños with the conduct of a series of medical and dental missions through the initiative of OPG-Extension and the Provincial Health Office. More than 600 indigent residents of Barangay Cabuco availed free adult/pediatric consultation and tooth extraction during the health outreach event sponsored by the provincial government on November 13, 2019. Trece Martires City Mayor Gemma Lubigan together with the Sangguniang Panglungsod members were present and were able to communicate with their constituents to know their immediate health needs. The successful medical event was made possible with the help of some volunteers comprised of Inocencio Paramedics and Rescue Volunteers, Barangay Health Workers and Nutrition Scholars, officers of Southville Subdivision Homeowners Association, TMC Police Personnel – PSMS Manuel Docena and PSMG Junvi Melchor and members of the TMC Masonic Lodge No.350 headed by Worshipful Master Sunny L. Sepacio who also sponsored the food for the feeding program.--PICAD

DTI PROMOTES SUSTAINABLE CONSUMPTION IN THE CALABARZON TANGHALANG PANGMAMIMILI 2019

In line with the celebration of the Consumer Welfare Month, the Department of Trade and Industry (DTI) has once again facilitated the CALABARZON Tanghalang Pangmamimili 2019 carrying the theme, “Sustainable Consumption: Understanding the Impact of Consumer’s Choices in a Shared Environment” held at the provincial gymnasium in Trece Martires City on November 7, 2019. CALABARZON Tanghalang Pangmamimili is a yearly event and competition designed for high school students which aims to showcase their talents on role-playing and stage plays, adhering to the Consumer Protection Month’s theme and tackling the issues on consumerism. It also illustrates the advocacy on consumer responsiveness and the striking features of Republic Act No 7394 otherwise known as the Consumer Act of the Philippines.

On behalf of Governor Jonvic Remulla, Provincial Cooperative Livelihood and Entrepreneurial Development Office head, Atty. Khervy Reyes, delivered the welcome remarks focusing on the role of the provincial government and DTI in molding the minds of the youth pertaining to the sustainable consumption of goods and con-

sidering the impact of consumer’s choices in maintaining the safety of the environment. On the other hand, Trece Martires City Councilor Antonio Lontoc, on behalf of Mayor Gemma Lubigan, welcomed all the attendees and encouraged the partakers to join hands and be alert on what can be done to preserve the balance of the ecosystem.

Highlighting the event were the cheering and actual role-playing of contestants which consist of high school students from CALABARZON. Maximum of twenty minutes were allocated per participating school which include setting up of props, cheering performance and play proper. Creativity of each team was exhibited with the comic theatrical piece, dancing and song interpretation in colorful costumes and designs. Lyceum of the Philippines - Batangas bagged the championship award as well as the Recognition for the Best Director and Best Performer, followed by Felix Amante Senior High School of Laguna and Congressional Integrated National High School in Cavite which won the 1st and 2nd runners up, respectively. Best Cheer was awarded to Congressional Integrated National High School

in Cavite. Panel of judges consisting of Mr. Oliver Alcid from Jollibee Foods Corporation, Ms. Jonnah Belle Valero of Malayan Colleges–Laguna and Mr. Allein Alvarez of DepEd-Cavite proudly congratulated all the participants who have exerted efforts to deliver presentations depicting concepts and issues related to consumer awareness.

DTI Bagwis awards were also given to establishments that comply to fair trade laws thru voluntary self-regulations. Levels of award granted were Bronze, Silver and Gold.

Keynote speaker Mr. Dominic Tolentino, Consumer Protection and Advocacy Bureau Director, hailed the partakers and emphasized the platform to be implemented to share the advocacy of the DTI. He also communicated some observations on the topics that were presented during the play which must be given emphasis including correct dispersal and usage of plastic, practicing waste management, actively participating on coastal clean-ups, and consumer complaints on on-line shopping. He conveyed that the concepts on consumerism must be spread to the grassroots level of society to bring consciousness to customers, specifically on digital platform even in remote barangays. According to him,



CAPACITATING BARANGAY TANOD ON ROAD SAFETY AND TRAFFIC MANAGEMENT: The provincial government of Cavite under the leadership of Governor Jonvic Remulla remains persistent in capacitating Barangay Tanods by providing seminars and lectures to enhance their skills on basic traffic management. On November 13, 2019, ninety-seven barangays of Imus City sent their tanods to the seminar held at Imus Sports Complex. Third District Representative Alex “AA” Advincula, together with Board Members Jeffrey Asistio and Dennis Lacson showed appreciation to the provincial government through Road Safety Division head Mr. Rolando Alvaran for educating their barangay tanod on road traffic apprehensions, legitimate manners in accommodating traffic disruptions, compliant behaviors on handling obstruction on normal traffic flow and other matters pertaining to traffic management. One thousand nine hundred forty barangay tanod received complete traffic gears including vest, boots and gloves. They were also given packs of rice. --(PICAD)



PHO SUPPORTS INDANG RHU’S 1ST BUNTIS CONGRESS

Cavite Provincial Health Office supported Indang Rural Health Unit’s 1st Buntis Congress dubbed as “Alaga si Mommy, Ligtas si Baby” held on November 12, 2019 at Poblacion 4 Covered Court, Indang, Cavite. The activity which aimed to improve the survival of women during pregnancy, delivery and postpartum was attended by almost 100 pregnant women.

Indang Municipal Mayor Perfecto Fidel and Municipal Health Officer Rosa C. Alegre formally opened the program and welcomed all the participants. Mayor Fidel also promised that the local government will shoulder the expenses on child delivery of the first five pregnant women who joined the event.

Lecturers from PHO and RHU emphasized the importance of prenatal visits, facility-based delivery, nutrition during pregnancy, benefits of exclusive breastfeeding, family planning, responsible parenthood as well as oral health and prevention of mother to child transmission of HIV. Philhealth membership and benefits were also tackled by the Philippine Health Insurance Corporation representative.

Highlight of the program was the beauty pageant for pregnant women. Thirty lovely candidates vied for the title of Ms. Gandang Buntis 2019 wherein Ms. Lallaine Costelo from Barangay Pulo got the title.--PICAD

authority and intellectual power of implementing agencies must be applied to promote the rights of consumers.

DTI Regional Director Marilou Q. Toledo cheerfully congratulated all the DTI Provincial Directors for supporting and asserting the value of consumer awareness and implementing laws beneficial to consum-

ers in the Calabarzon region. She underscored the essence of understanding and actively participating in environmental advocacy and stressed that the youth are very watchful on their rights as consumers.

Also, in attendance were DTI Provincial Directors Noly Guevara of Cavite, Desiderio Jurado III of Batangas, Susan

Palo of Laguna and Julieta Tadiosa of Quezon. Provincial Administrator for Community Affairs Alvin Mojica, and Provincial Cooperative Development Council (PCDC) Chairman Emeritus Rodrigo Camia were also present who gave inspiration and pledge their full support to DTI’s advocacy.